



Claire Nash, president Cork Business Association, presenting the Tourism, Arts and Accommodation Award to Eoin Daly and David Dunlea, of The Ambassador Hotel, at the CBA Cork Better Building Awards 2015 presentation lunch at the Hayfield Manor Hotel.

Photo: Billy MacGill

## Prostrategy make key business appointment

PROSTRATEGY appoint Business Intelligence Report Developer and Data Scientist. The leading business and information technology company which was established in 1985 and has offices in Cork and Dublin recently appointed James Bingham, above, to the hi-tech role.

Since joining ProStrategy, James has received all the appropriate training he requires to expand his Business intelligence skills. James is a Mathematics Graduate and is extremely passionate about Statistical and Mathematical modelling and discovering trends to give a clearer view of customer behavior.

His experience in statistical data analysis and mathematical modelling has included the handling of large data-sets into statistical software (such as R, SPSS) and performing multiple statistical techniques on the data-sets to extract the significant information.

Since joining the ProStrategy team, James has developed his passion for Visualisation and Dashboard creation. Visualisations and dashboards have an indispensable power in presenting data compared to your average out of the box management report.

James is looking forward to his new role and to delivering a comprehensive suite of business analytics solutions & services. See [www.prostrategy.ie](http://www.prostrategy.ie) for more about the company.



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# Spearline Labs expand with 20 new jobs

**SPEARLINE LABS, one of the world's largest toll and toll-free number testing providers, announced at the National Digital Week in Skibbereen that it is doubling its workforce from 20 to 40 over the next 18 months.**

All of these tech jobs will be based in Skibbereen, and is a further testament to the area's drive to be a digital hub. The company which was founded in 2003 by Kevin Buckley (CEO) and Matthew Lawlor (CTO) has a global presence in 50 countries and works with some of the world's most influential businesses. It is the number testing provider of choice for Fortune 100™ companies.

Supported by a 24/7 testing team using servers around the world, the industry-leading platform allows companies to check that their numbers are active and operational.

It also measures call quality to gain an overview of issues which in turn leads to universal understanding of customer experience. To date, Spearline Labs has completed more than 10 million tests with a 400% increase in daily tests from this time last year.

The company is currently investing more than €1,000,000 in new products which will be ready for market from early next year and will represent 33% of the company's revenue by

2017. Speaking of the announcement which marks the single biggest jobs boost for Skibbereen in over 30 years, Kevin Buckley, CEO said, "Today is a big day for Spearline Labs and for the West Cork region in general. When we set up in 2003 many thought that a technology company would not have the scope to succeed let alone expand in such a rural location. However, technology knows no boundaries and as long as the product is innovative and fulfils a market need then a business can thrive in any location.

"When the first telephone box was installed in Ireland in 1925 people thought it couldn't get any better yet less than 50 years later the first mobile phone was introduced. The world of technology is always progressing and we challenge ourselves every day to not only keep up with, but lead the way in what we do here in Skibbereen.

"With 20 people from five different countries already employed here we are excited about finding new colleagues to fill roles across a number of areas, including development support, international sales, finance and account management.

"We are proud to be among the fastest growing technology companies in Ireland, and to again be awarded with a Deloitte Fast 50 award for 2015 for the second year in a row. We are looking forward to expanding our services to some of the world's most powerful businesses."